

Privacy Policy

www.mouton4drums.com

Who We Are:

This website is the online home for drummer, Jimmy Mouton. All information contained in this site references information about Jimmy Mouton. All media, including videos, music, and photos appear with permission from other parties associated with this media.

Our url: https://www.mouton4drums.com

Contact: Jimmy Mouton
Address: 1080 Ballington Drive

Cumming, GA 30041

Telephone: 404-784-6400

What Personal Data We Collect and Why We Collect It:

The Mouton4drums.com website does not collect personal information from users. However, the site uses Google Analytics to track the following information:

- Number of Users per hour, day, week, month, year
- Region / Location of user
- Pages visited
- Time spent on pages
- IP address of User
- System of User
- Browser of User
- Referring page of user
- Landing page of user
- Departing page of user
- Key search words used to find the website
- Other technical data as collected through the Google Analytics service

General Information

Personal data is not just created by a user's interactions with our site. Personal data is also generated from a technical processes such as contact forms, comments, cookies, analytics, and third party embeds.

This site also uses "Cookies" to track return visitors and user behaviors on this site. Users must accept the "Cookie Policy" upon entering the site for a cookie to be placed on the user's browser cookies sheet.

This site does NOT collect or retain any sensitive personal data. Any such information provided by the user through website communication protocols is NOT retained and is NOT requested.

This site is created in WordPress using the theme "MusicFlex" ver.1.2.7 created by Plethora Themes, which uses a Plethra Theme Options panel and is based on the Redux Framework.

Additional plugins included Google Analytics, Contact Form 7, MailChimp for Word Press, Smash Balloon Instagram Feed, the Events Calendar by 10Web, 10Web Manager, and UpDraft Plus for backup/restore functions.

By default, WordPress does not collect any personal data about visitors, and only collects the data shown on the User Profile screen from registered users. However some of the 3rd party plugins placed on this site may collect personal data.

When visitors leave comments on the site, we collect the data shown in the comments form, and the visitor's IP address and browser user agent string to help spam detection.

An anonymized string created from the user's email address (also called a hash) may be provided to the Gravatar service to see if the user is using it. The Gravatar service privacy policy is available here: https://automattic.com/privacy/. After approval of your comment, your profile picture is visible to the public in the context of your comment.

Media:

If a user uploads images to the website, the user should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

Contact forms:

This site may provide a Contact Form at a future date. If this site were to include such a form, the only information collected through the site's contact form would be the information noted in the selected fields. Any information collected through a contact form will be stored in the Mouton4Drums database and kept until 1- the user requests the information be deleted from our servers or 2- the Mouton4Drums service is discontinued. No information collected by Mouton4Drums contact forms will be provided to any 3rd party and remains confidential to the Mouton4Drums database.

Cookies

If a user leaves a comment on our site, we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection. The user may opt-in to saving their name, email address and website in cookies. These are for their convenience so that they do not have to fill in their details again when they leave another comment. These cookies will last for one year. If a user visits our login page, we will set a temporary cookie to determine if their browser accepts cookies. This cookie contains no personal data and is discarded when the user closes their browser. When the user logs in, we will also set up several cookies to save their login information and their screen display choices. Login cookies last for two days, and screen options cookies last for a year. If the user selects "Remember Me", their login will persist for two weeks. If the user logs out of their account, the login cookies will be removed. If the user edits or publishes an article, an additional cookie will be saved in their browser. This cookie includes no personal data and simply indicates the post ID of the article they just edited. It expires after 1 day. An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: https://automattic.com/privacy/. After approval of your comment, your profile picture is visible to the public in the context of your comment.

Embedded content from other websites:

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. These websites may collect data about users, use cookies, embed additional third-party tracking, and monitor user interaction with that embedded content, including tracking interaction with the embedded content if users have an account and are logged in to that website.

Use of external tools on our website

We have integrated various tools from different companies into our website, which allow us to evaluate user behavior or to establish links with other websites.

Google Analytics: The controller has integrated the component Google Analytics (with anonymisation function) on this website. Google Analytics is a web analytics service. Web analysis is the gathering, collection and analysis of data about the behavior of visitors to websites. Among other things, a web analysis service collects data on which website a data subject has come to a website from (so-called referrers), which subpages of the website were accessed or how often and for which period of time a subpage was viewed. A web analysis is mainly used to optimize a website and for the cost-benefit analysis of Internet advertising. The operator of the Google Analytics component is Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA. Google Analytics uses cookies. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. Google might transfer the personal information collected via this technical procedure to third parties. As IP anonymization is activated on our website, your IP address will be shortened by Google within Member States of the European Union or other states in agreement with the European Economic Area. Only in exceptional cases, the full IP address is sent to and shortened by a Google server in the USA. On behalf of the operator of the website, Google will use this information to evaluate your use of the website, compile reports on website activity and to provide further services related to website and internet use to us. The IP address transferred through your browser to Google Analytics will not be combined with other data held by Google. In addition, this website uses the Analytics feature UserID to track interaction data. This User ID will be additionally anonymized and encrypted and will not be linked with other data. You can prevent the storage of cookies by a corresponding setting of your browser software; however, please note that if you do this, you may not be able to use all the features of this website to the fullest extent possible. In addition, you may prevent the collection of the data generated by the cookie and related to your use of the website (including your IP address) by Google as well as the processing of this data by Google by downloading and installing the browser plug-in available under the following link: https://tools.google.com/dlpage/gaoptout?hl=en This browser add-on informs Google Analytics via JavaScript that no data and information about website visits may be transmitted to Google Analytics. In addition, a cookie already set by Google Analytics can be deleted at any time via the Internet browser or other software programs. Further information and Google's applicable privacy regulations can be found at https://policies.google.com/privacy?hl=en and https://marketingplatform.google.com/about/
The following link provides a further explanation of Google Analytics https://marketingplatform.google.com/about/. Our website also uses Google Analytics performance reports relating to demographics and

interests and reports on Google Display Network impressions. You can disable Google Analytics for display advertising and customize the ads on the Google Display Network by visiting the ad settings at this link: https://adssettings.google.com.

Google Tag Manager: This website uses Google Tag Manager. Through this service so-called website tags can be managed centrally via a user interface. Google Tag Manager only implements tags. No cookies are used and no personal information is collected. For each third-party data collection, Google will provide a respective privacy policy: https://www.google.com/analytics/tag-manager/use-policy/ However, Google Tag Manager will not access these data. If deactivation has been implemented for certain domains / websites or cookies, it will remain in effect for all tracking tags as far as they are implemented with the Google Tag Manager.

<u>Facebook Tracking Pixel</u>: With your consent, we will use Facebook's "tracking pixel". This pixel can be used to track user behavior after they have been redirected to our website by clicking on a Facebook and / or Instagram ad. This allows us to record the effectiveness of Facebook and Instagram advertisements for statistical and market research purposes and, if necessary, to take optimization measures. The tracking of users who have landed on our website after clicking on one of our Facebook and Instagram ads can remain active up to 180 days. The data collected in this way is anonymous for us, i.e. we do not see the personal data of individual users. However, this data is stored and processed by Facebook, about which we will inform you to the best of our knowledge. Facebook may connect this data to the Facebook account and also use it for its own advertising purposes, according to its data usage policy. If you want to disable cookie storage for Facebook, you can do so via your browser settings.

<u>Facebook communication tools</u>: We also use Facebook communication tools, especially the "Custom Audiences" and "Website Custom Audiences" products. Basically, a non-reversible and non-personal checksum (hash value) is generated from your usage data, which can be transmitted to Facebook for analysis and marketing purposes. If you want to refuse the usage of Facebook's "Website Custom Audiences", you can do so by following this link: https://www.facebook.com/ads/Webseite custom audiences/. In addition, we use Customer Match Lists within the framework of our Facebook advertising activities, for instance for "Lookalike Audiences" and remarketing. To use Customer Match, lists of encrypted user data are uploaded to Facebook. After the upload, the system checks which data is already known and places these users in a list. After creating the customer match lists, the encrypted customer data is automatically deleted. Facebook does not gather new addresses in this way (encryption).

<u>Twitter:</u> Our website employs components provided by Twitter. Twitter is a service of Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA. Each time you visit our website, which has such a component, this component causes the browser you are using to download a corresponding representation of the component of Twitter. Through this process, Twitter is informed about which specific page of our website is currently being visited. We have no control over the information that Twitter collects here, nor about the amount of data collected by Twitter. To our knowledge, Twitter collects the URL of the accessed website and the user's IP address, but this information is not used for purposes other than the presentation of the Twitter component. Further information can be found in the privacy policy of Twitter at https://twitter.com/en/privacy. You can change your privacy settings in the Account Settings at https://twitter.com/en/privacy. You can change your privacy settings in the Account Settings at https://twitter.com/en/privacy.

<u>MailChimp</u>: The site provides an opportunity for users to "sign up" for a mailing list: Mouton4drums Mailing List. This list is maintained on a MailChimp server. All emails sent though this service are received via the "Sign Up" form located on the "Connect" page of this website. User information provided is NOT shared with 3rd parties and ONLY used for communications by Jimmy Mouton through the Mouton4Drums MailChimp service.

Mouton4Drums.com does NOT sell, loan, rent, or provide user data with any 3rd party.

How long we retain your data

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue. For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

What rights you have over your data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

Your data protection rights against Mouton4Drums

- (1) Right of information, article 15 GDPR: According to article 15, section 1 GDPR, you have the right to be informed of whether we process your personal data. If that is the case, you are entitled to further information (article 15, section 2 GDPR).
- (2) Right of rectification, erasure or restriction of processing, article 16, 17 and 18 GDPR: According to article 16 GDPR, you have the right to demand with immediate effect the rectification of incorrect data and the completion of incomplete data including by means of providing a supplementary statement. In accordance with article 17 of the GDPR, you have the right to deletion of your personal data, especially if the processing of your personal data is not or no longer permissible.
- (3) Right to object, article 21 GDPR: You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning yourself which is based on point (e) or (f) of article 6(1), including profiling based on those provisions. We will then no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests,

rights and freedoms. You can exercise your right to object at any time by contacting us via one of the contact opportunities mentioned in our legal notice.

(4) Right to lodge a complaint with a supervisory authority: In addition, without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement if you consider that the processing of personal data relating to you is unlawful. The data protection authority of the Republic of Austria provides forms for complaints and for exercising your rights at https://www.dsb.gv.at/dokumente/ As far as our German customers are concerned: Your data protection authority in charge is the one in your place of residence. A list of all data protection authorities can be found at https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_Links-node.html

Where we send your data

Visitor comments may be checked through an automated spam detection service.

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